

THE JESUS CLUBS



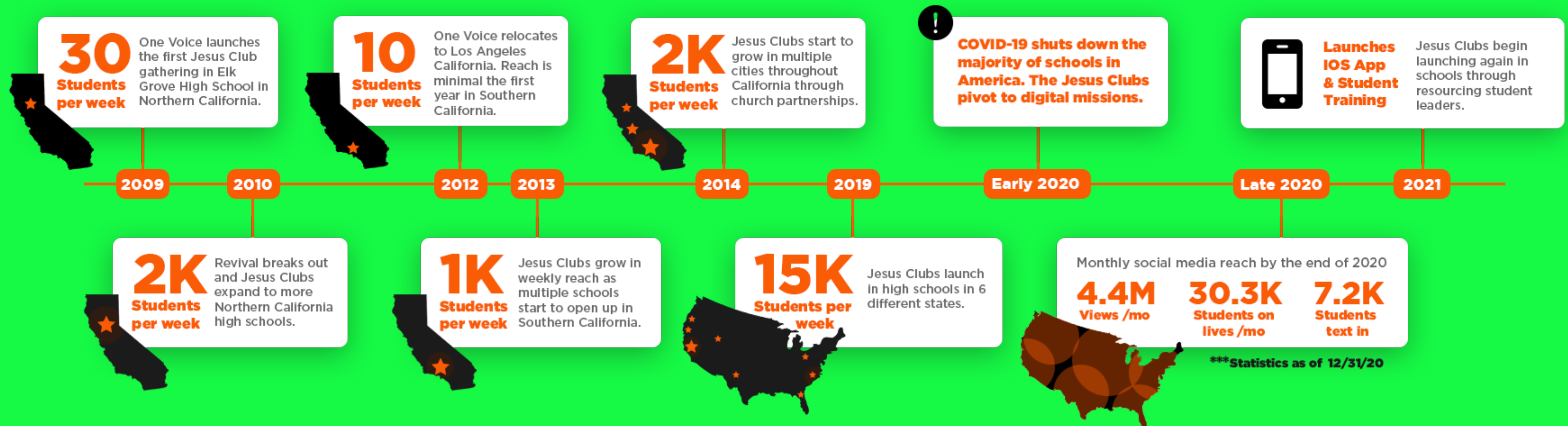
# DIGITAL MISSIONS

@onevoicestudentmissions @thejesusclubs





# THE SHIFT



# WHY DIGITAL?

**15 As a result, people brought the sick into the streets and laid them on beds and mats so that at least Peter's shadow might fall on some of them as he passed by.**

**ACTS 5:15**

**12 so that even handkerchiefs and aprons that had touched him were taken to the sick, and their illnesses were cured and the evil spirits left them.**

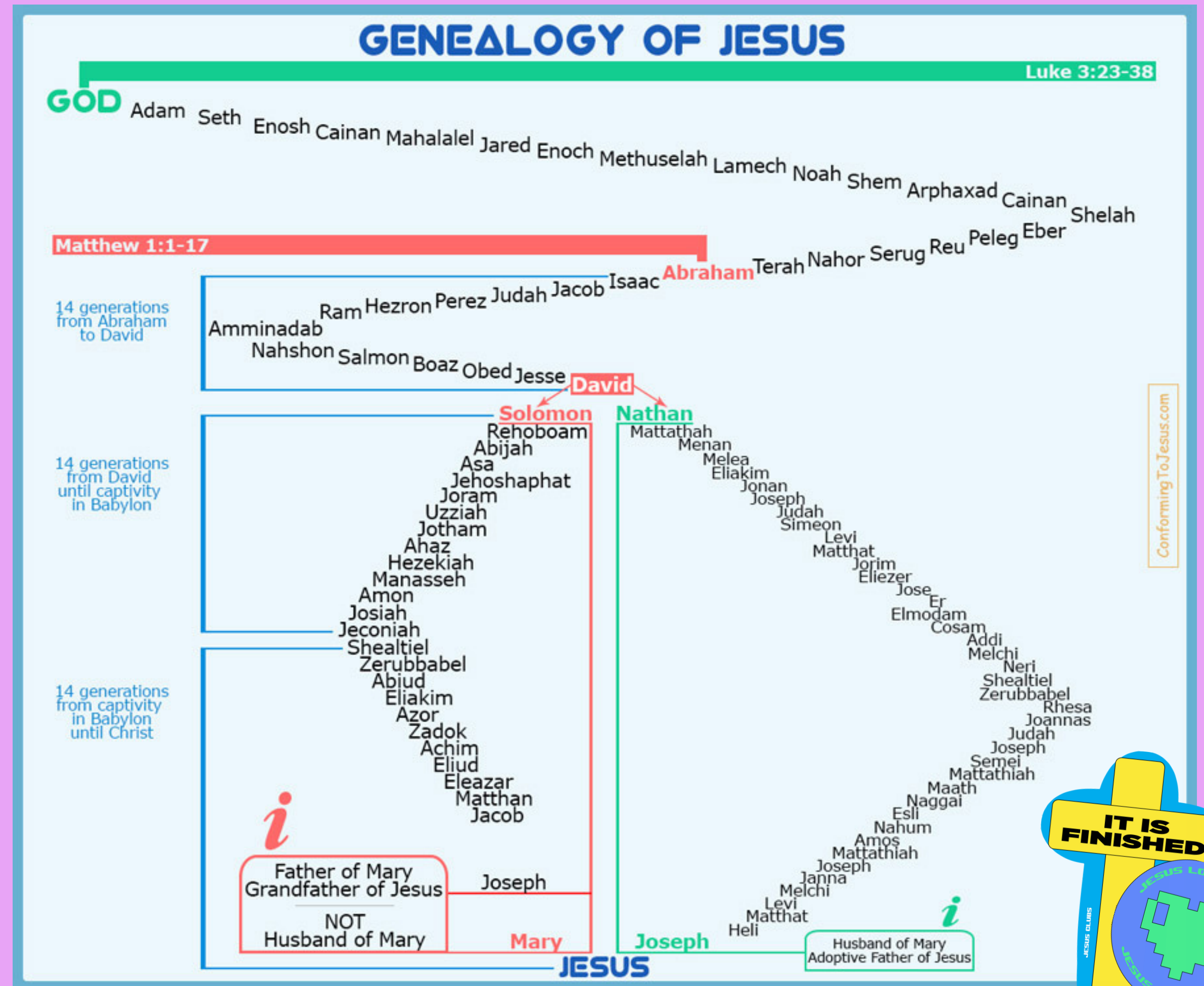
**ACTS 19:12**

**6 He will turn the hearts of the parents to their children, and the hearts of the children to their parents; or else I will come and strike the land with total destruction.**

**MALACHI 4:6**

# WHY YOU?

- SIGNIFICANCE OF FATHERS IN JESUS LINEAGE
- SIGNIFICANCE OF FATHERS IN THIS GENERATION TODAY







# EXCUSES

**I'M TOO OLD FOR  
SOCIAL MEDIA**

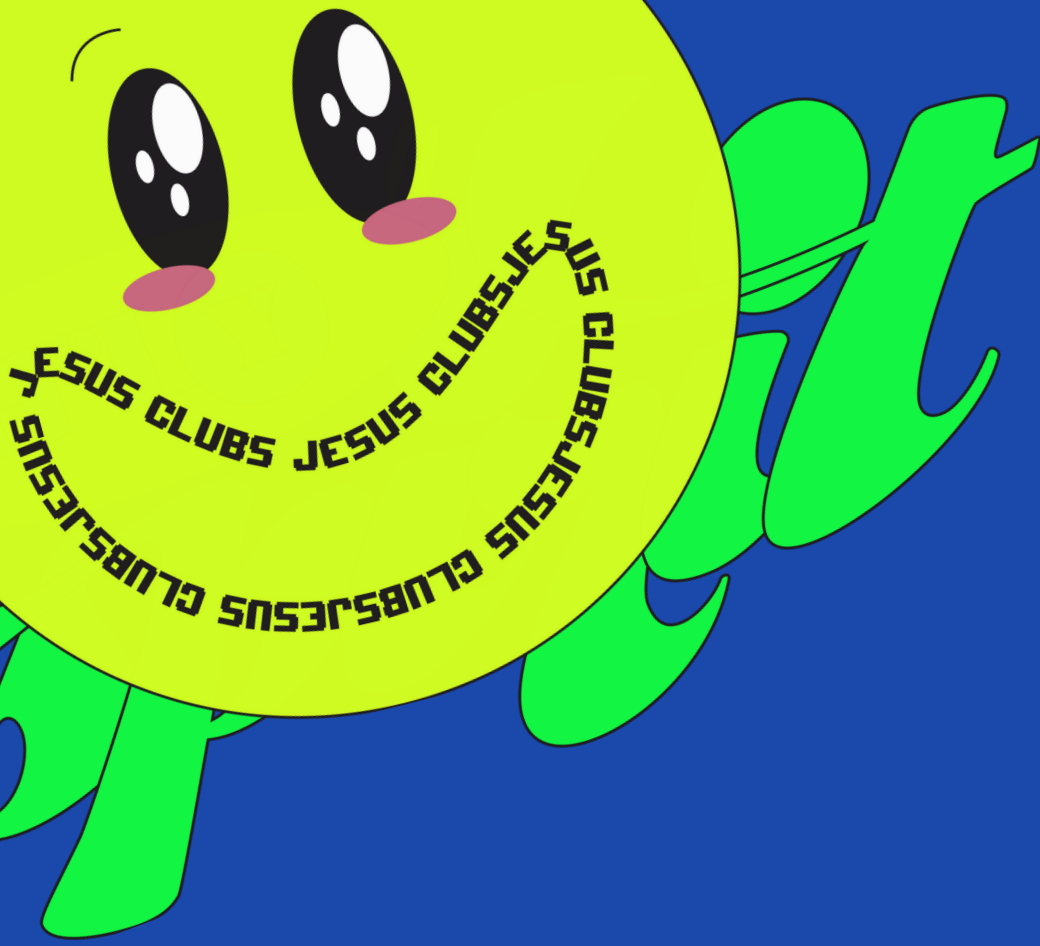
**DIGITAL  
MINISTRY ISN'T  
REAL**

**YOU CAN'T  
ENCOUNTER GOD  
OVER DIGITAL**

**I DON'T HAVE  
ANYTHING TO  
SAY TO GENZ**

**I'M NOT MUCH OF  
A PREACHER**

**I'M NOT COOL  
ENOUGH TO POST  
ON SOCIALS**



THE JESUS CLUBS



# Q&A

## ANY QUESTIONS SO FAR??

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# TESTIMONIES

## OLDER GENERATION

< Ana Gaitan 🔔 ...



@ana.gaitan2

30 12.3K 226.7K  
Following Followers Likes

Ana is a single mother and full time nurse in her 50s. She grew over 10K followers in her first month. She posts videos on her lunch breaks and is seeing hundreds of people encounter God each week.

## ADMIN ASSISTANT

< Kala Maclain Boss 🔔 ...



@maclainboss

51 552.1K 9.4M  
Following Followers Likes

Kala was originally an admin assistant with One Voice. You wouldn't expect her soft-spoken demeanor to translate to TikTok influencer. Yet since she's been on the platform she's grown over half a million followers.

## YOUTH PASTOR

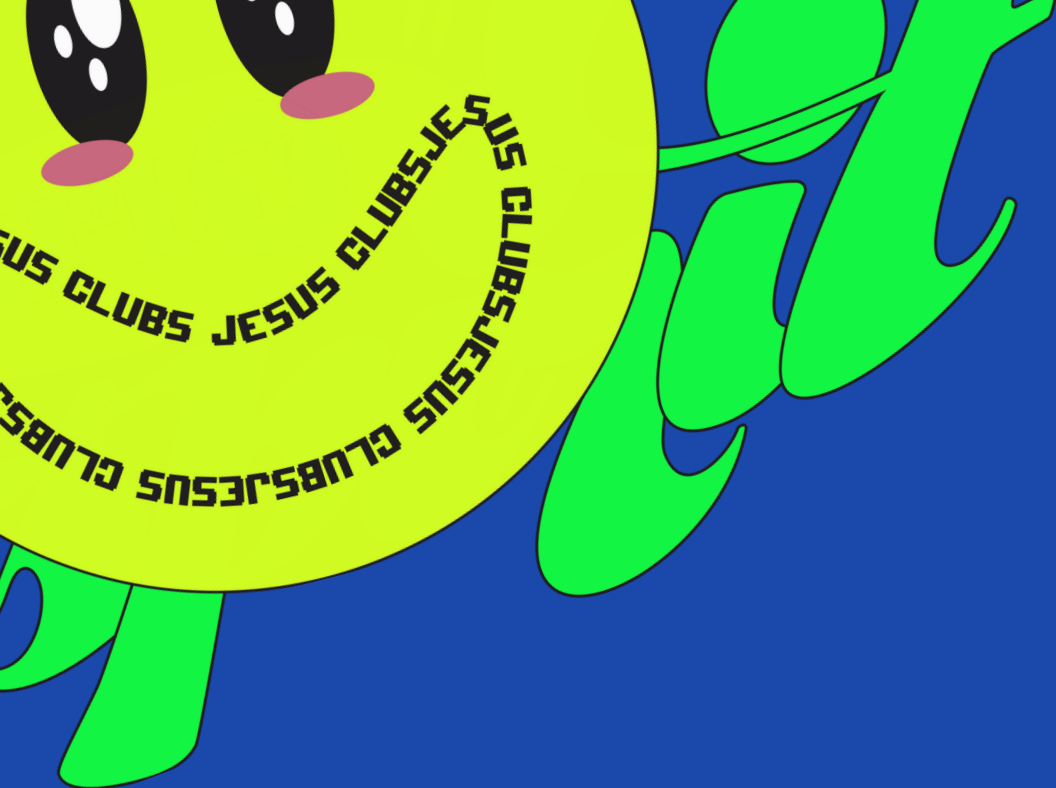
< jb\_copeland 🔔 ...



@jb\_copeland

586 224.4K 1.7M  
Following Followers Likes

JB was essentially starting from scratch on TikTok. After posting some of his first videos new students starting attending his youth group for the first time. JB quickly grew to over 200K followers.



**THE JESUS CLUBS**



# OUR DNA

Everything we post lines up  
with sound doctrine.

We keep Jesus at the center;  
and as much as possible,  
avoid controversy.

We encourage a wide variety  
of gospel content styles.

We do our best to respond  
to comments and connect  
with our followers

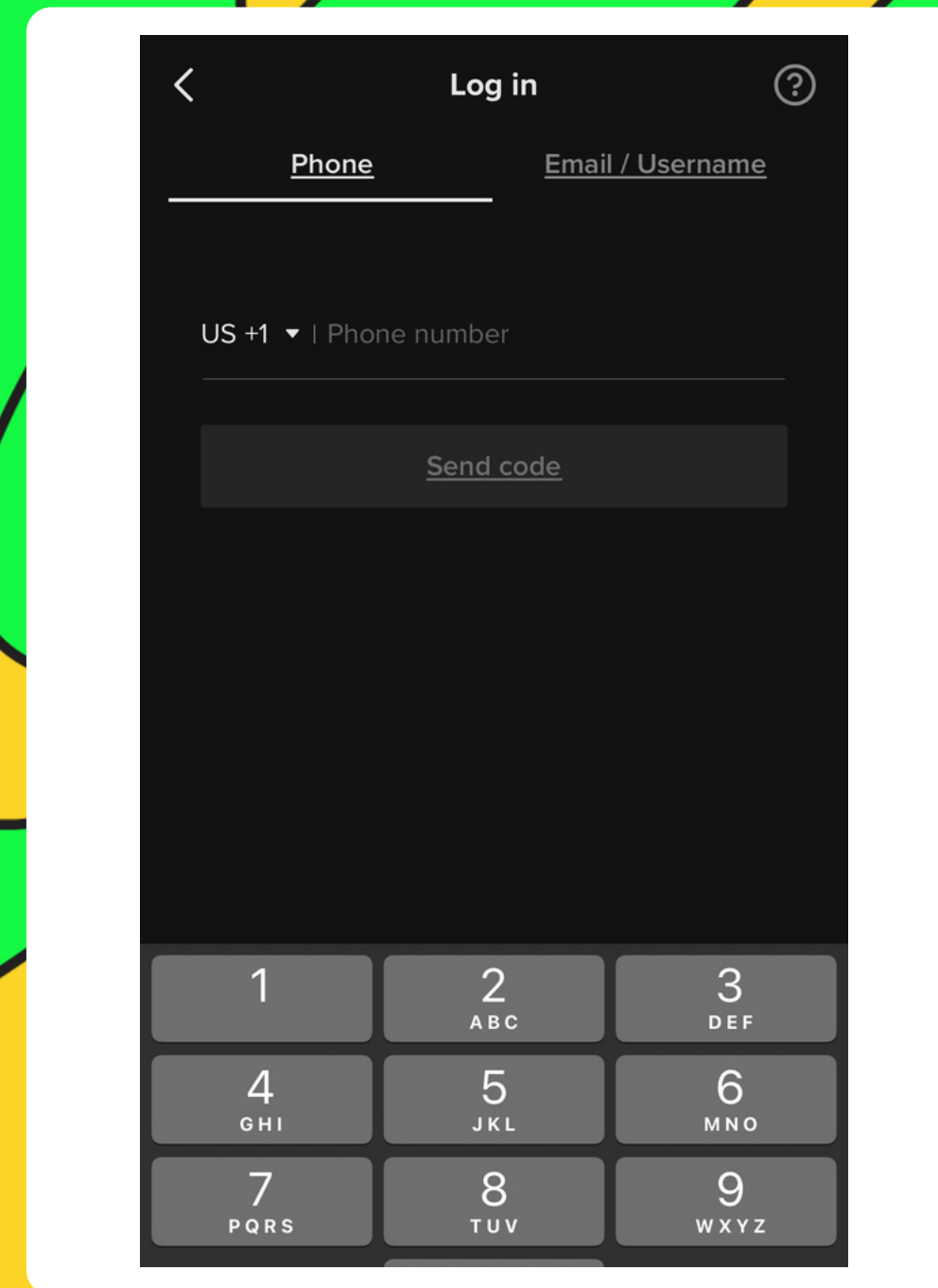
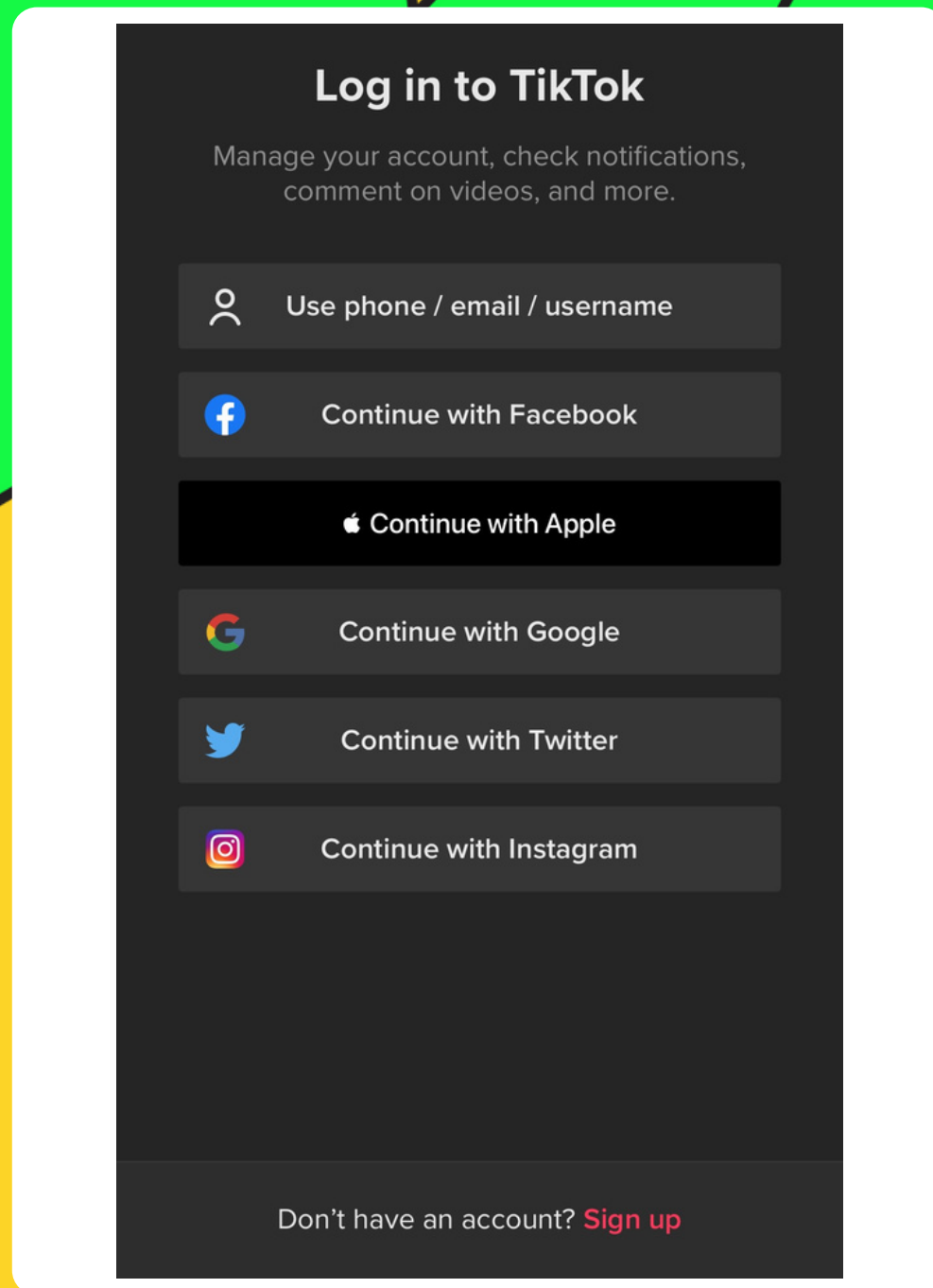
We have a culture of  
celebration and  
encouragement towards  
one another

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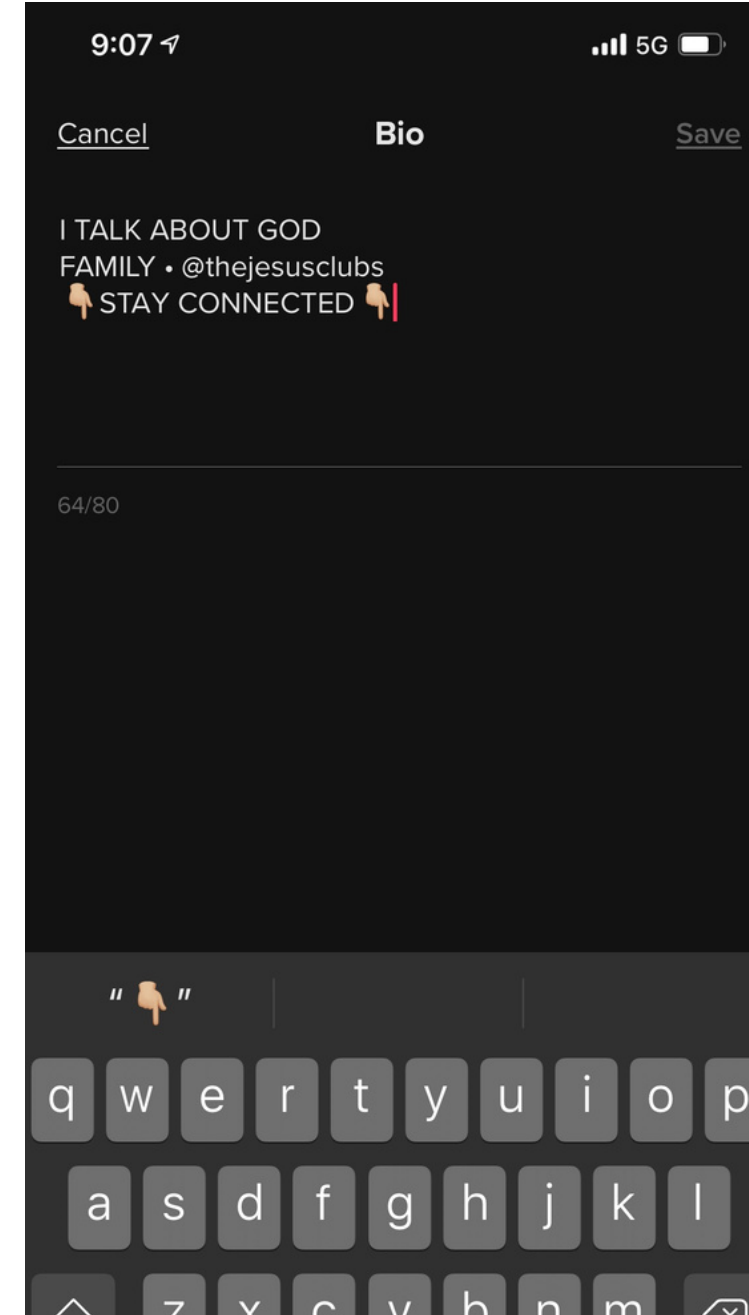
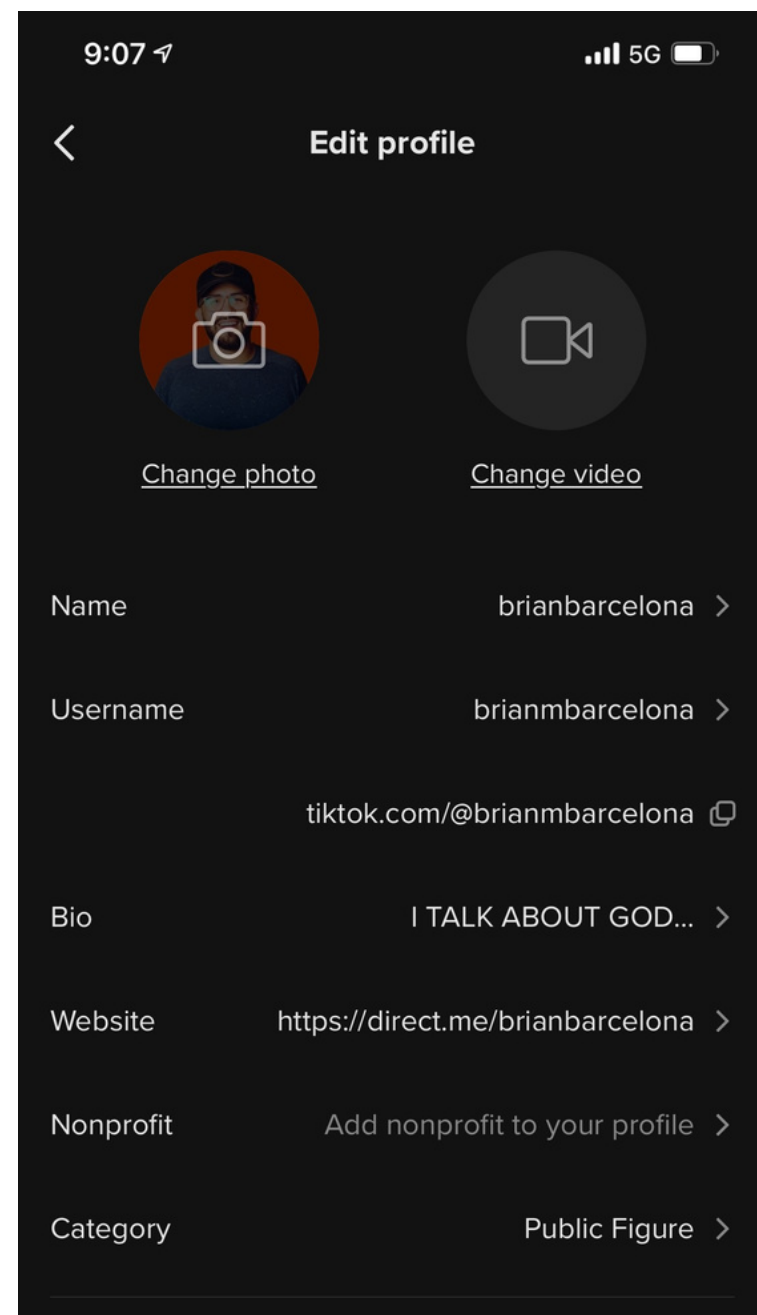




# SET UP

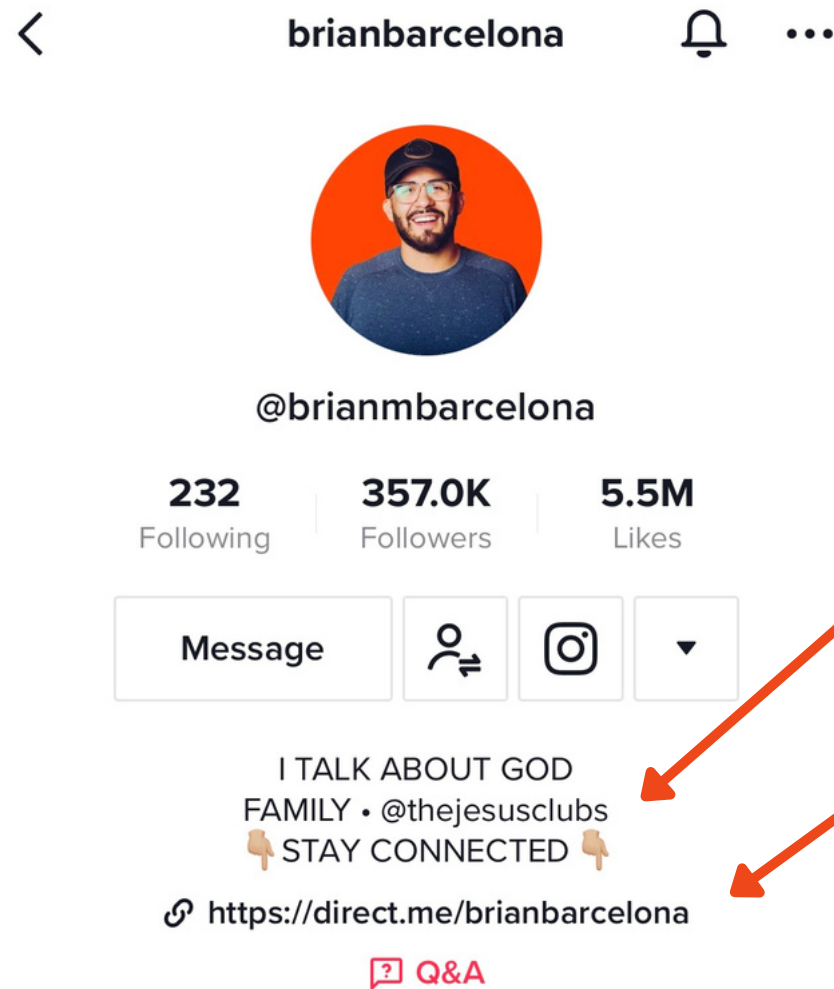


# SET UP




# SET UP

## Example Bio





A screenshot of a Twitter profile for the user 'brianbarcelona' (display name @brianmbarcelona). The profile includes a circular profile picture of a man with a beard and glasses. Below the picture, it shows 232 Following, 357.0K Followers, and 5.5M Likes. There are buttons for 'Message', a person icon, an Instagram icon, and a dropdown arrow. The bio text reads: 'I TALK ABOUT GOD FAMILY • @thejesusclubs STAY CONNECTED'. Below the bio is a link 'https://direct.me/brianbarcelona' and a 'Q&A' tag. Two red arrows point from the text in the middle column to the bio and the link in this screenshot.

< brianbarcelona 🔔 ⋮




@brianmbarcelona

232 Following | 357.0K Followers | 5.5M Likes

Message   ▼

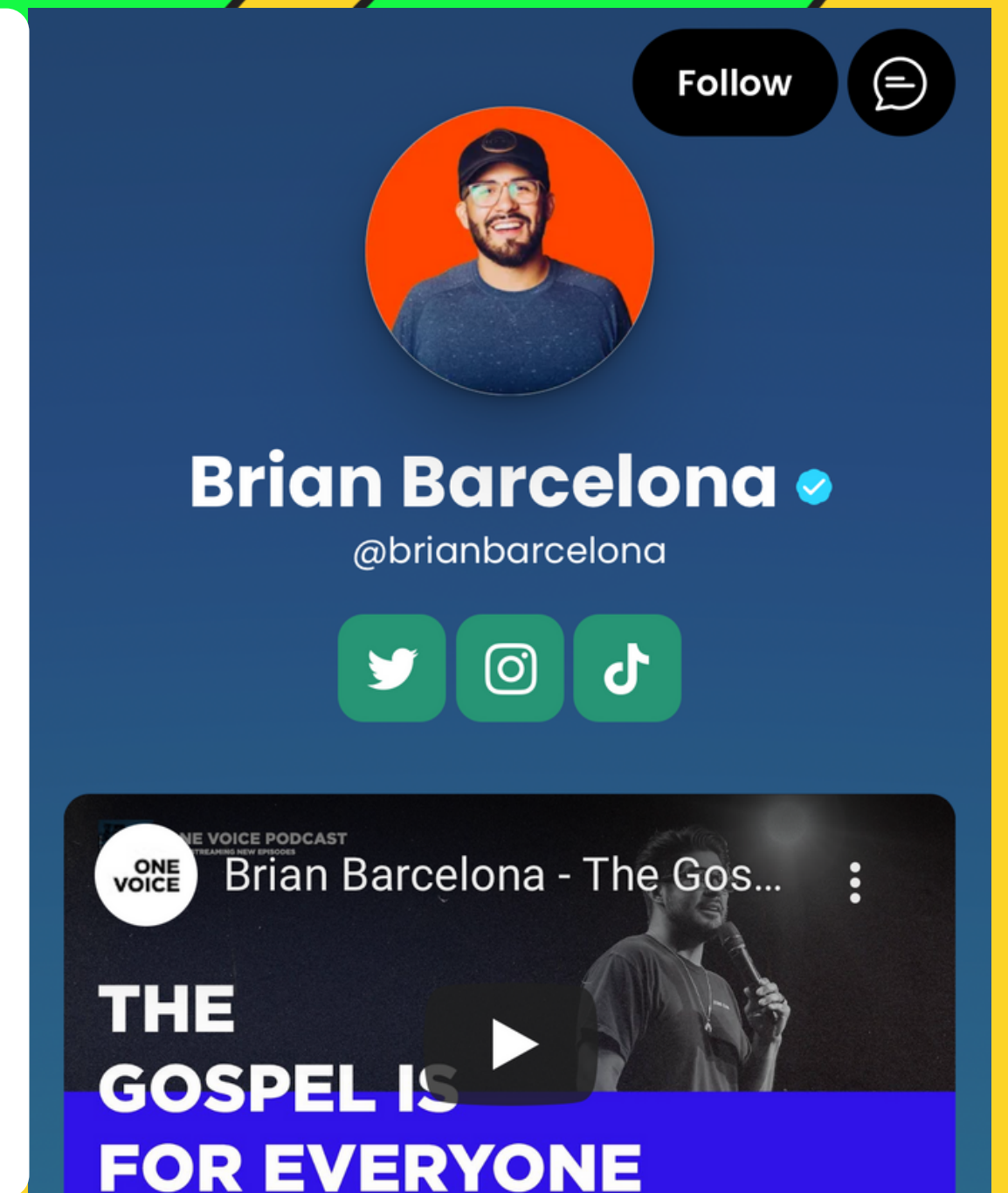
I TALK ABOUT GOD FAMILY • @thejesusclubs STAY CONNECTED

<https://direct.me/brianbarcelona>



 Q&A

Add @thejesusclubs  
in your bio




Create a 'Direct  
Me' link and add  
it to your bio:

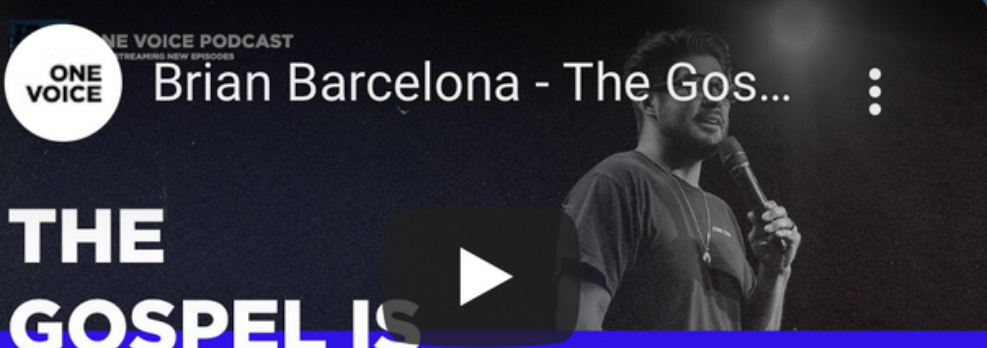


A screenshot of a Twitter profile for the user 'Brian Barcelona' (display name @brianbarcelona). The profile includes a circular profile picture of the same man. Below the picture, it shows the name 'Brian Barcelona' with a verified badge and the handle '@brianbarcelona'. There are buttons for 'Follow' and a message icon. Below the name are icons for Twitter, Instagram, and TikTok. At the bottom, there is a video player for 'THE GOSPEL IS FOR EVERYONE' by 'Brian Barcelona - The Gos...'. The video player has a play button and a title 'THE GOSPEL IS FOR EVERYONE'.

 Follow 

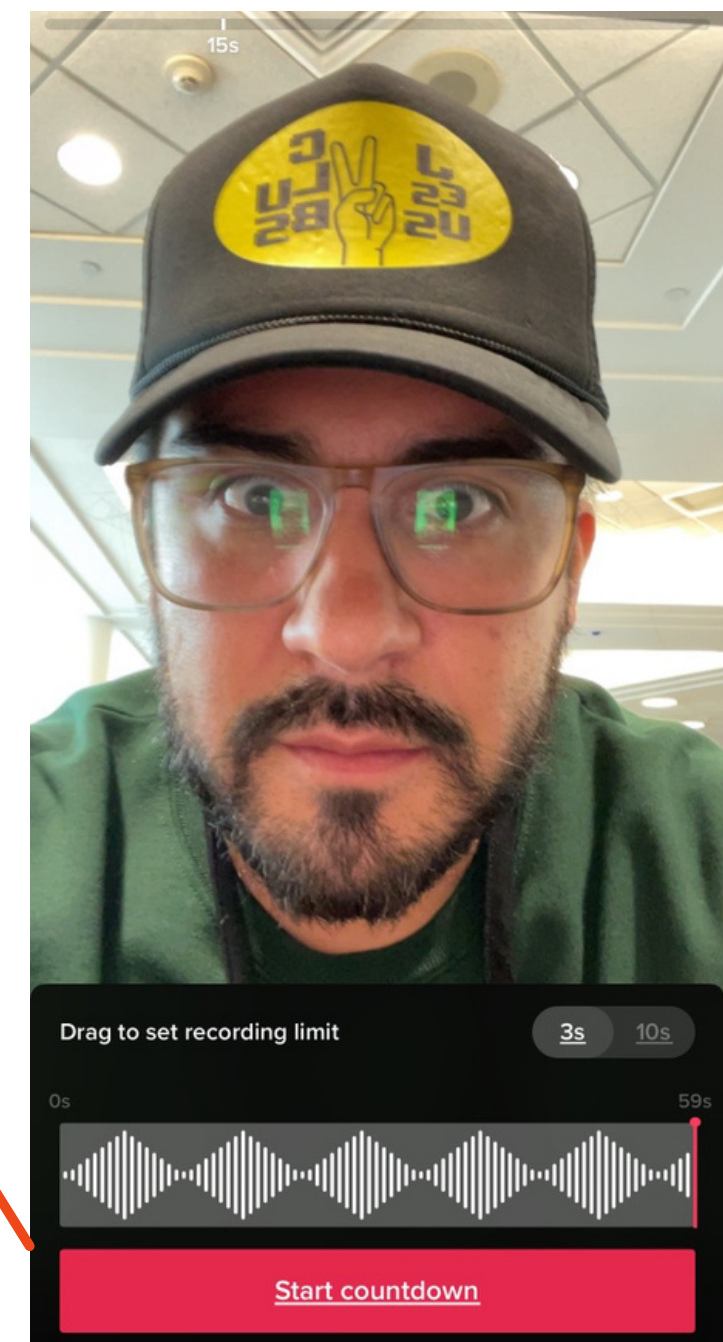
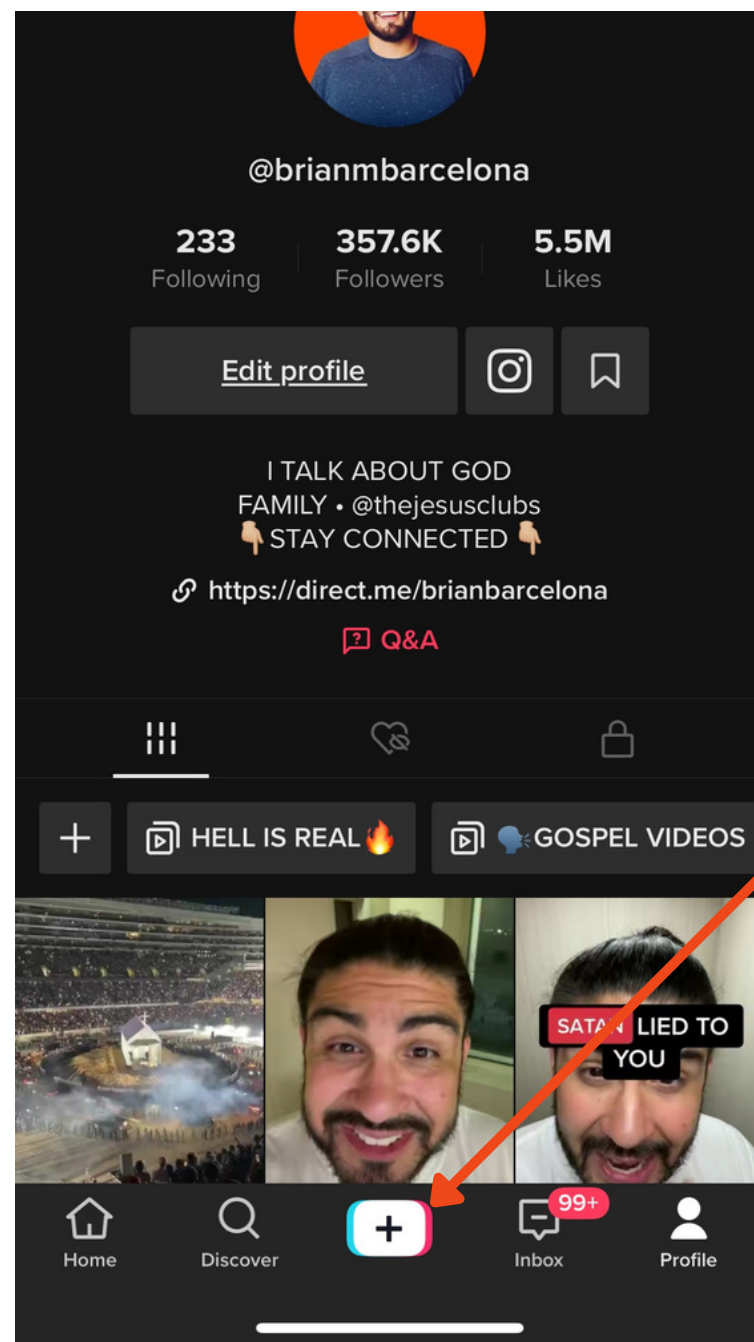
**Brian Barcelona** ✓  
@brianbarcelona

 **THE GOSPEL IS FOR EVERYONE**



# SET UP



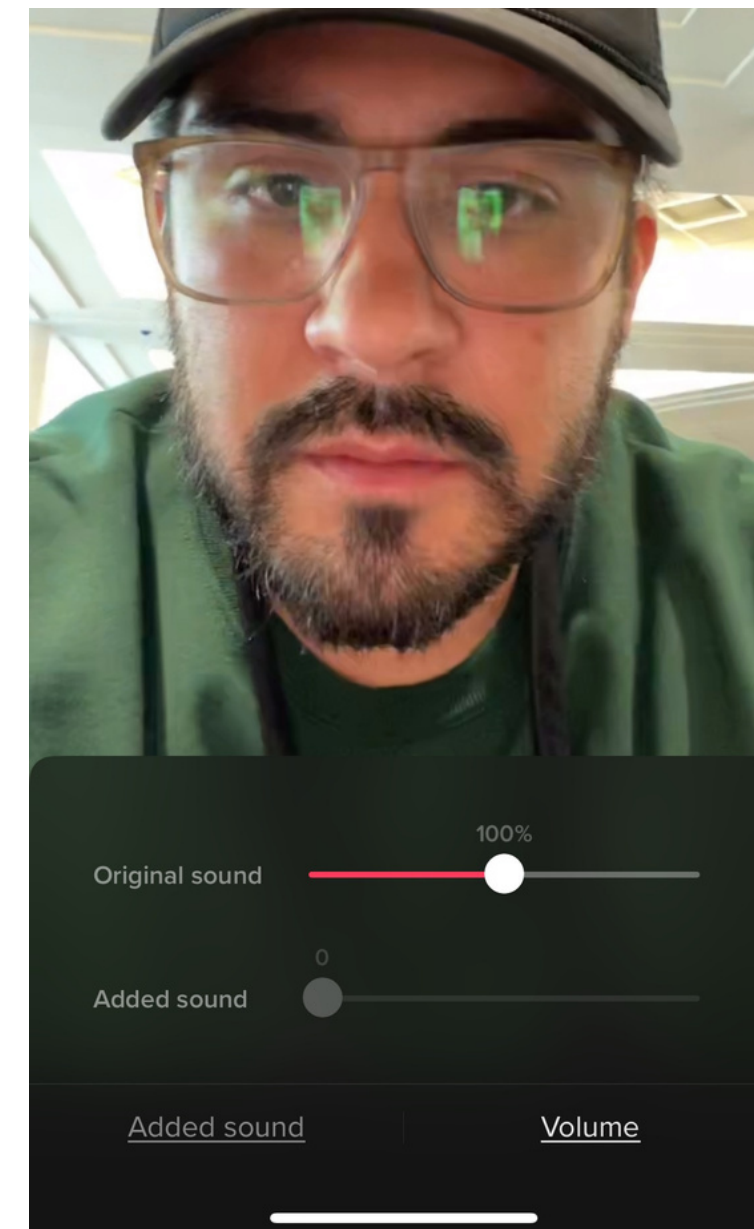
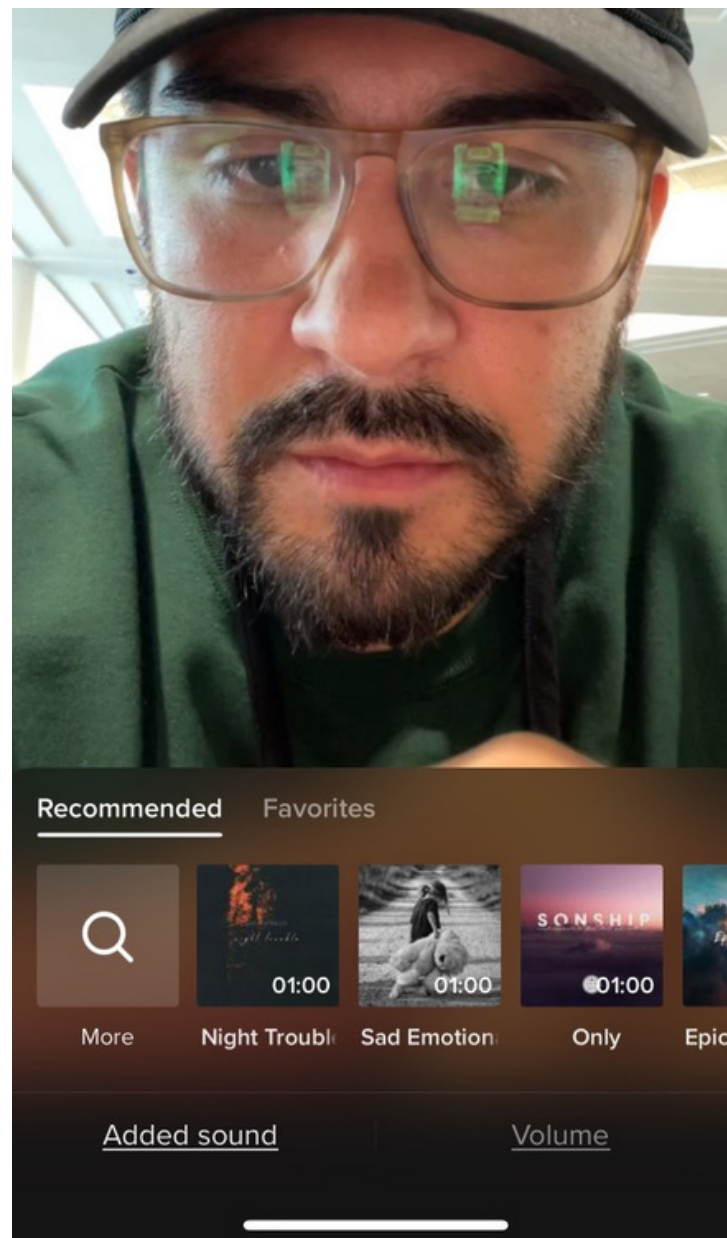


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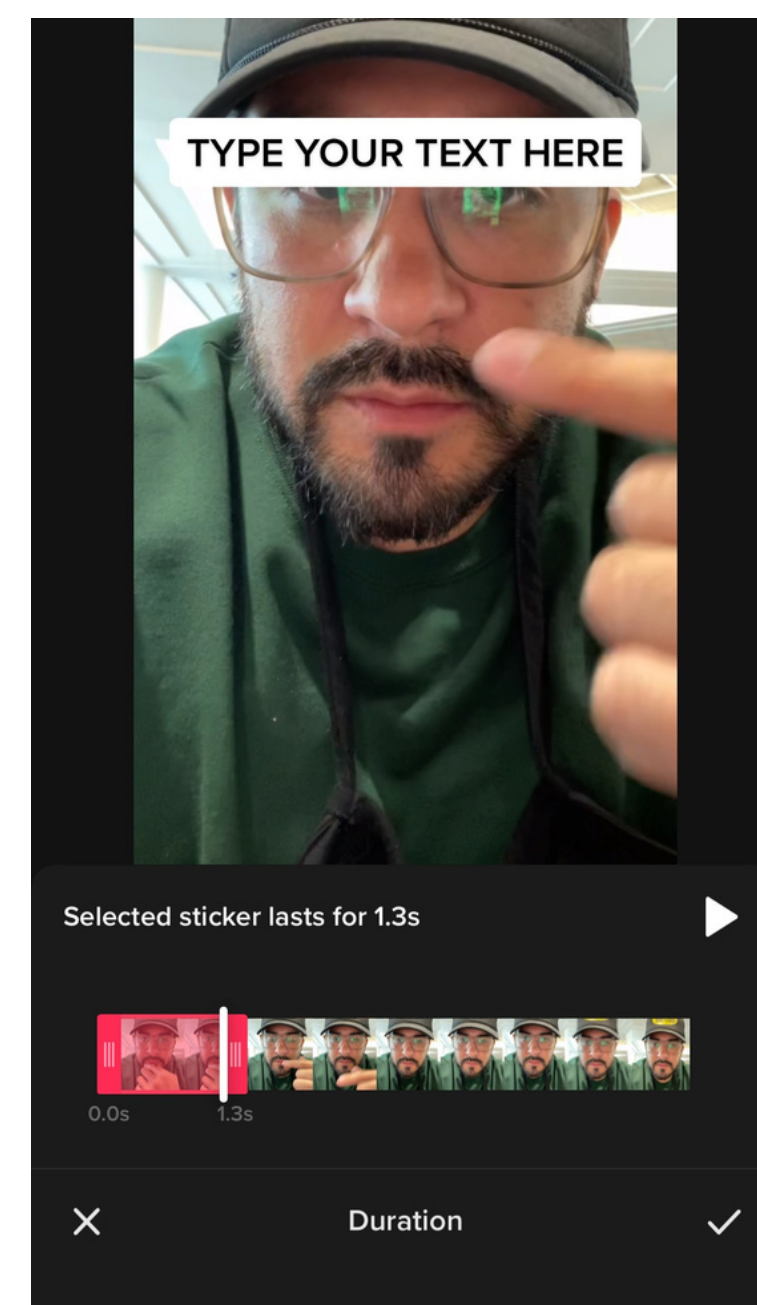
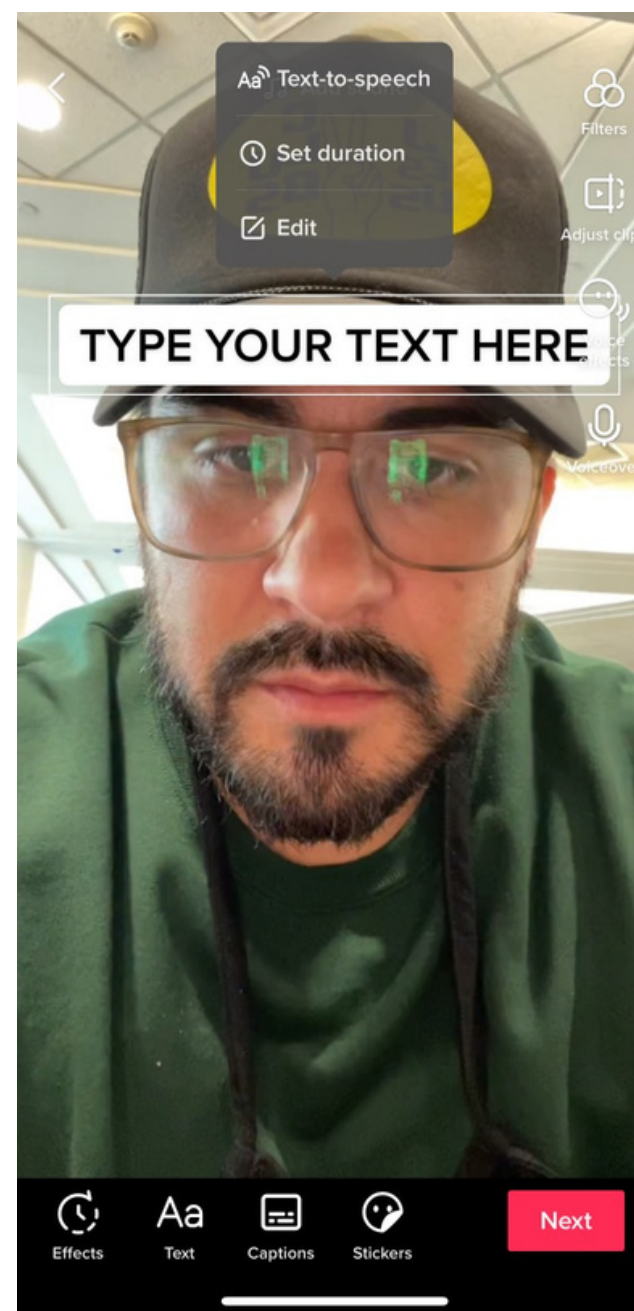
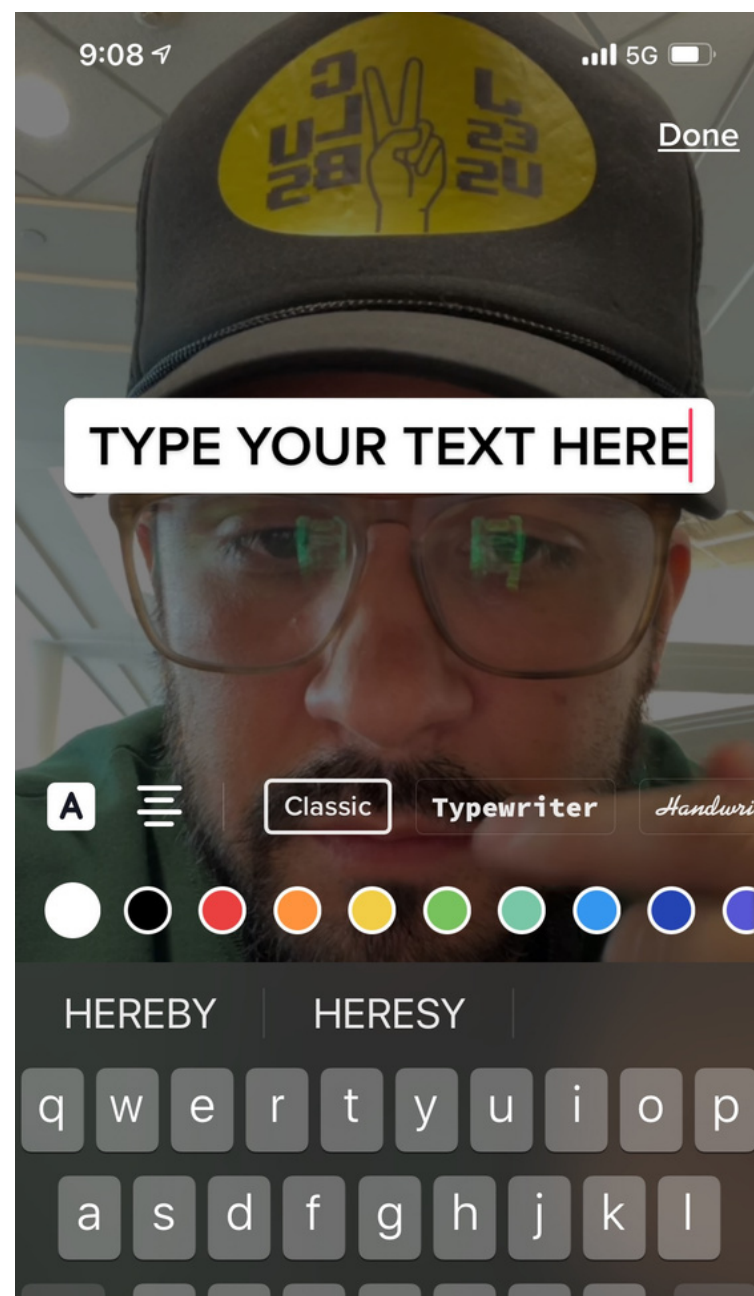




# SET UP



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